



BCVA Board Nomination

1.1 Contact Information

Name	Vicki Shepherd
Practice/Company	FertiliVet

1.2 Proposed by:

Proposer		Seconder	
Name	Rose Jackson	Name	Rosie Armstrong
Practice/Company	Map of Ag	Practice/Company	Advanced Nutrition

1.3 Please give a brief manifesto (no more than 200 words) to include your reason(s) for standing for election and the skills and experience you could bring to the Board of BCVA

I am applying for a position on the BCVA Board because I am indefatigably committed to using my skillset to help advance the cattle veterinary industry. I am an Advanced Practitioner in Cattle Health and Production, and part of the international Vet Salus network, centred around sustainable production.

My work at FertiliVet revolves around knowledge-sharing and improving confidence in all who work in wellies, through evidence-based consultancy and training. Alongside this, I am undertaking a PhD at the University of Nottingham, focused on using Precision Livestock Technology to advance cattle health, production and resilience. From delivering BCVA webinars and scanning courses for students, to running AHDB and Women in Dairy workshops, I aim to learn and share as much as I can for the benefit of cattle health and welfare.

Last year I also started the "Car Chatter" newsletter for vet students, aiming to help smooth the transition from vet school to clinical practice in a small, informal way. Through FertiliVet, I work with farmers, veterinary practices, industry partners and universities across the UK, teaching whilst gaining insight into the challenges faced across the industry.

I would bring extensive clinical experience, research insight and a cross-industry perspective to the Board, with a particular passion for connecting with people, bridging research and innovation with practical, on-farm veterinary practice and helping build a sustainable, proactive industry.

1.4 Please include a photo

