

**BCVA representation
and education**



BCVA Congress 2021

Exhibitor Brochure

14th - 16th October

The Celtic Manor Resort, Coldra Wood, The Usk Valley, Chepstow Rd,
Newport, NP18 1HQ





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Sponsorships Packages

| Package | What's included? | Pricing |
|--|---|-----------------------|
| Gold <u>Limited to 2 Gold Sponsors</u> | Your company will be one of the main sponsors of the event. <ul style="list-style-type: none"> Your logo will be prominently featured on our website, printed literature, onsite Congress signage and promotional literature, offering an excellent opportunity to be seen by veterinary practices across the UK 5 dinner tickets for the President's Dinner on Friday 15th October 15% discount on an advert in the Congress edition of <i>Cattle Practice</i> Inclusion of a full colour A4 leaflet/flyer in our delegate packs | £7612.50 + VAT |
| Silver <u>Limited to 3 Silver Sponsors</u> | Your company would be one of several partner sponsors of the event. <ul style="list-style-type: none"> Your logo will be prominently featured on our website, printed literature and promotional literature, offering an excellent opportunity to be seen by veterinary practices across the UK 5 dinner tickets for the Thursday Dinner on Thursday 14th October 10% discount on an advert in the Congress edition of <i>Cattle Practice</i> Inclusion of a full colour A4 leaflet/flyer in our delegate packs | £5092.50 + VAT |
| Bronze | Your company will be one of several sponsors of the event <ul style="list-style-type: none"> Your logo will be prominently featured on our website, printed literature and promotional literature, offering an excellent opportunity to be seen by veterinary practices across the UK 5% discount on an advert in the Congress edition of <i>Cattle Practice</i> Inclusion of a full colour A4 leaflet/flyer in our delegate packs | £2541+ VAT |

Sponsorship Options (Sessions)

| Event | Date / Time | Details | Pricing |
|----------------------|--|---|---|
| Lecture sponsorship | Various - <i>subject to availability</i> | Lectures and workshops will take place over 3 days. You will have the opportunity to sponsor a half hour lecture or a 1.5 hour workshop. | £577.50 + VAT for 1 lecture |
| Workshop sponsorship | | Your company will supply a speaker* paying for their registration, travel and accommodation. | £1050 + VAT for 2 lectures £1417.50 + VAT for 3 lectures |
| | | This also applies in the case where the speakers have already been invited by BCVA. | £1050 + VAT for 1 workshop |
| | | Sponsorship will include your logo on the Congress programme. <i>*Topic/title must be approved by BCVA. If you sponsor a lecture and workshops the content of the workshop should be different from that of the lecture.</i> | |

Sponsorship Options (Hospitality)

| Event | Date/Time | Details | Pricing |
|---|--------------------------|--|---|
| Drinks reception Welcome Reception | Wednesday evening | <p>The Welcome Reception is a great way to start the Congress. It is to be held at the Celtic Manor Resort. Each person will receive a voucher donated by the sponsoring company. Each voucher will be overprinted with your company logo.</p> <p>Sponsorship of this event will give the opportunity for a senior company representative to say a few words at an appropriate point during the reception as well as acknowledgement in the Congress literature and on the BCVA Website.</p> | £409.50 + VAT + half the cost of the bar bill (usually about £500 + VAT) |
| Drinks reception Send A Cow fundraising evening | Thursday evening | <p>This could be a themed reception. It's another opportunity for delegates to meet up with other colleagues, trade exhibitors, guests and sponsors before dinner at the Celtic Manor Resort. Sponsorship of this event will give the opportunity for a senior company representative to say a few words at an appropriate point during the reception as well as acknowledgement in the Congress literature and on the BCVA Website.</p> | £1223.25 + VAT + cost of wine and beverages |
| Dinner & entertainment Send A Cow fundraising evening | Thursday evening | <p>Thursday night will be a much more informal event with dinner followed by games and competitions to raise money for Send A Cow. The sponsoring company will be asked to provide prizes for the competitions. Sponsorship will include your company logo on menu cards plus any relevant signage, the opportunity for a senior company representative to say a few words at an appropriate point in the evening, acknowledgement in the Congress literature and on the BCVA Website.</p> | £2310 + VAT + prizes for competitions |
| Drinks reception President's Dinner Drinks Reception | Friday evening | <p>This year, being in Wales, delegates, VIPs and guests attending the dinner will be able to enjoy the sounds of the Chepstow Male Voice Choir at our Drink Reception. Sponsorship of this event will give the opportunity for a senior company representative to say a few words at an appropriate point during the reception, acknowledgement in the Congress literature and on the BCVA Website.</p> | £1223 + VAT + cost of wine and beverages |
| Dinner & entertainment President's Dinner (a black tie event) | Friday evening | <p>The dinner is to be held at the Celtic Manor Resort and will be attended by around 300 people. Dinner will be followed by entertainment. Sponsorship will include your company logo on menu cards plus any relevant signage, the opportunity for a senior company representative to say a few words at an appropriate point in the evening, acknowledgement in the Congress literature and on the BCVA Website.</p> | £3465 + VAT (this amount is for exclusive sponsorship, but any part of the evening could be sponsored separately) |

Sponsorship Options (Delegate Giveaways & Branding)

| Item | Details | Pricing |
|----------------------------------|---|---|
| Delegate bags | Bags will be handed to delegates on arrival at the Congress. This sponsorship opportunity offers the benefit that many delegates continue to use the bags after the event, giving ongoing promotion for the sponsoring company. Sponsorship will include your company logo on the front of the bag and acknowledgement in the Congress literature. | £1365 + VAT + cost of bags and printing (approx £3500) |
| Notepads* | Notepads can be either sourced by BCVA or the sponsoring company. This type of sponsorship is always much appreciated by delegates and often they continue to use the notepad after the event. Sponsorship will include your company logo on the notepads which will be included in the delegate bags and acknowledgement in the Congress literature. | £525 + VAT + cost of notepads |
| Pens* | This type of sponsorship is always much appreciated by delegates. Sponsorship will include your company logo on the pens which will be included in the delegate bags and acknowledgement in the Congress literature. Pens can be either sourced by BCVA or the sponsoring company. | £420 + VAT + cost of pens |
| USBs | BCVA now include USBs in delegates bags which contain all Congress Proceedings. This type of sponsorship is always much appreciated by delegates and often they continue to use USBs after the event. Sponsorship will include your company logo on the USBs and acknowledgement in the Congress literature. | £525 + VAT + cost of USBs |
| Lanyards / badge holders* | Lanyards are becoming very popular with delegates for attaching exhibitors to the event. Sponsorship will include your company name/logo on the lanyards which will be included in the delegate bags and acknowledgement in the Congress literature. The lanyards can be either sourced by BCVA or by the sponsoring company. | £787.50 + VAT + cost of lanyards |
| Delegate bag insert* | An opportunity to promote your company through a ONE PAGE A4 or A5 leaflet or flyer which will go in the delegate bags given to each delegate on their arrival. | A5 - £262.50 + VAT A4 - £367.50 + VAT |
| Steward sponsorship | Sixteen veterinary students are enlisted to help things to run smoothly. Students wear the polo-shirts throughout the day and attend all scientific sessions. They are highly visible at the question and answer times when passing the microphone to delegates. These shirts would have your company name/logo on them and can be sourced by BCVA or the sponsoring company. Many stewards from past meetings still wear their shirts offering the company ongoing promotion. The shirts can be either sourced by BCVA or by the sponsoring company. | £2887.50 + VAT + cost of polo-shirts and printing |
| Best Poster | Up to 30 posters will be presented at Congress and there will be a prize for the Best Poster. Sponsorship will give the opportunity for a senior company representative to say a few words when presenting the prize as well as acknowledgement in the Congress literature. | £551.25 + VAT |
| Umbrellas* | An opportunity for you to promote your company. Sponsorship will include your company logo on the umbrellas which will be included in the delegate bags and acknowledgement in the Congress literature. | £525 + VAT + cost of umbrellas |
| Water Bottles | Each delegate will be given a reusable water bottle in their delegate bag. This sponsorship opportunity offers the benefit that many delegates continue to use the bottle after the event, giving ongoing promotion for the sponsoring company. Sponsorship will include your company logo on the bottle and acknowledgement in the Congress literature. | £525 + VAT + cost of bottles |
| Hand Sanitisers* | Each delegate will be given a hand sanitiser in their delegate bag. This sponsorship opportunity offers the benefit that many delegates continue to use the sanitiser after the event, giving ongoing promotion for the sponsoring company. Sponsorship will include your company logo on the sanitiser and acknowledgement in the Congress literature. These can be sourced by BCVA or the sponsoring company. | £525 + VAT + cost of hand sanitisers |
| Paper Cups* | Companies have the opportunity to sponsor paper take-away cups which will be used at all refreshment breaks throughout the Congress. These can be sourced by BCVA or the sponsoring company. | £525 + VAT + cost of cups |

* Style, design and content to be approved by the BCVA prior to production. Any other ideas would be considered.

For further information about BCVA Congress activities please contact:
 Address: BCVA, 17 The Glenmore Centre, Waterwells Business Park, Quedgeley, Gloucestershire, GL2 2AP
 Tel: 01452 725735 • Fax: 01452 725780 • Email: congress2021@bcva.co.uk • Web: www.bcva.org.uk

Exhibition Stands

The stands will be located in the Exhibition hall. All refreshment breaks will be held in the exhibition areas giving you plenty of opportunities to interact with delegates. **All stands are Shell Scheme stands, this is non negotiable!** There are 3 different size stand spaces to choose from – please see details below.

The trade stand registration form is included at the back of this booklet. Bookings will be taken on a first come first served basis and once the stand is paid for in full you will be given the opportunity to choose where your stand space will be located. **Stands fill up very quickly so please get your form in by 20th August 2021.**

Exhibitor's registration forms will be sent out at a later date. Depending on which stand size you select you will be entitled to 2, 3, 4 or 6 free exhibitor passes (excluding evening meals).

Access to the exhibition area will be available on Wednesday 13th (3pm - 6pm) and on Thursday 14th (8am-9:30am). Delegate registration is from 09:00hrs on Thursday.

Deliveries will only be accepted 48hrs before the event and should be marked clearly. Instructions and a label will be provided once you have registered. **If you are providing items for delegates bags these must arrive at the BCVA Office by Friday 8th October clearly labelled that they are for delegates bags.**

BCVA will not be held responsible for any items mislaid while awaiting collection.

Stand details

| Stand sizes: | Inclusions: |
|-----------------------|-----------------------|
| 2 x 2 metres | x1 - 500w power point |
| 2 x 3 metres | x3 - spotlights |
| 2 x 4 metres | x2 - chairs |
| 2 x 6 metres* | |
| *(gold sponsors only) | |

Free trade registrations

Depending on which stand size you select you will be entitled to 2, 3, 4 or 6 free exhibitor passes (including lunch but excluding evening meals) - all additional trade personnel can register at a discounted rate.

Please see registration form on the back for stand pricing and payment options

Key dates & times for your diary

Stand registration

By Friday 24th September 2021

Balance payment

By Friday 24th September 2021

Deliveries

Tuesday 12th and Wednesday 13th October 2021

Access to exhibition area

Wednesday 13th October 2021 (3pm - 6pm)

Thursday 14th October 2021 (8am - 9:30am)

Delegate registration

Thursday 14th October 2021 from 9am

Stand dismantling

Saturday 16th October 2021 between 2pm and 4pm

After event collection

Monday 18th October 2021



Sponsorship Form

BCVA Congress 2021

Celtic Manor Resort, 14th - 16th October 2021

If you wish to avail to any of the sponsorship opportunities* at Congress please **complete and return this form to the BCVA Office, giving your 1st and 2nd choices, ASAP or by Friday 20th August 2021 at the latest.**

| |
|----------------------------------|
| Contact name: |
| Company name: |
| Company address: |
| Telephone: |
| Email (<i>mandatory</i>): |

| Sponsorship | 1st choice | 2nd choice |
|---|--------------|------------|
| Gold package | TAKEN | |
| Silver package | TAKEN | |
| Bronze package | | |
| Session sponsorship | | |
| Workshop sponsorship | | |
| Welcome Drinks Reception (Wednesday) | | |
| Thursday Drinks Reception | | |
| Thursday Entertainment | | |
| Friday Drinks Reception | | |
| President's Dinner/Entertainment (Friday) | | |
| Delegate bags | | |
| Notepads in bags | | |
| Pens in bags | TAKEN | |
| USBs | | |
| Lanyards | TAKEN | |
| Delegate bag insert (A5 leaflet) | | |
| Delegate bag insert (A4 leaflet) | | |
| Steward sponsorship | | |
| Best Poster | | |
| Umbrellas | TAKEN | |
| Water Bottles | TAKEN | |
| Hand Sanitisers | TAKEN | |
| Paper Cups | | |
| Any ideas you may have for the above events/items: | | |

Sponsors may need to send a high quality logo in a TIFF or Jpeg format electronically to the BCVA Office at congress2021@bcva.co.uk.

Please send completed forms to: BCVA Office, 17 The Glenmore Centre, Waterwells Business Park, Quedgeley, Gloucestershire, GL2 2AP - **Fax:** 01452 725780 - **Email:** congress2021@bcva.co.uk

Exhibition Stand Registration Form

BCVA Congress 2021

Please return this form to the BCVA office ASAP or by **Friday 24th September 2021** at the latest. **Please read the Terms and Conditions thoroughly and return a signed copy to the BCVA Office. This is included with this brochure.**

Exhibitor passes: Registration forms will be sent out at a later date.

| | |
|---------------------------|---|
| Contact name: | <i>All correspondence/registration details will be sent to this person.</i> |
| Company name: | |
| Company address: | |
| Telephone: | |
| Email (mandatory): | |

| |
|---|
| Invoice/Receipt details if different from above: |
| Purchase order number: |

| Stand Option 1 | Price (exc VAT) | Price (inc VAT) | ✓ |
|----------------|-----------------|-----------------|---|
| 2m x 2m | £1320 | £1584 | |
| Stand Option 2 | | | |
| 2m x 3m | £1980 | £2376 | |
| Stand Option 3 | | | |
| 2m x 4m | £2640 | £3168 | |

Signed copy of Exhibition stand Terms and Conditions enclosed

METHOD OF PAYMENT

Please send completed forms with remittance (in £ sterling) to:

BCVA, 17 The Glenmore Centre, Waterwells Business Park, Quedgeley, Gloucestershire, GL2 2AP

Tel: 01452 725735

Fax: 01452 725780

Email: **congress2021@bcva.co.uk**

DETAILS FOR PAYMENT BY BACS

Account name: **BCVA Ltd**

Sort code: **20-33-83**

Account number: **13495434**

Please send a remittance advice slip.

PAYMENT BY CHEQUE

Cheques should be made payable to:

BCVA Ltd

PAYMENT BY CREDIT CARD

(The last 3 digits on the signature strip)

Credit Card No:

Issue No:

Expiry date:/.....

CSC (Card Security Code):

Cardholder's name:

Cardholder's address:

.....

.....

| |
|-------------------------|
| Cardholder's Signature: |
|-------------------------|

Terms & Conditions: Once your booking is received and accepted a VAT invoice will be sent. A receipt will be sent via e-mail once payment has been processed. Stands will be allocated and delegates will be registered on a first come first served basis when payment is received. Cancellations are liable to a 40% cancellation charge up to 60 days prior to the event after which there will be no refunds. Information is correct at time of print.