

# Cattle Quarterly

Cattle Quarterly offers BCVA members regular access to CPD, case studies, news, and a range of engaging articles to support their lives and careers. There will be four editions each year and all members have access to the publication online, with the option of also receiving the print edition.



## Issues

**Spring Edition (April)** - Advert deadline for approval - 15th March

**Summer Edition (July)** - Advert deadline for approval - 17th June

**Autumn Edition (October)** - Advert deadline for approval - 13th September

**Winter Edition (December/January)** - Advert deadline for approval - 29th November

## Rates

Advert Placement (All adverts are A4)	Cost (excluding VAT)
Inside Left	£1000
Inside Right	£1100
Outside Back Cover	£1400

## Production Details

### ACCEPTED FORMATS

Press quality (300dpi) PDF file. *Full page A4 Bleed (303 x 216mm) Trim (297 x 210mm) Print/Type Area (287 x 200mm).*

### GUIDELINES FOR ADVERTS IN CATTLE QUARTERLY

Adverts published in Cattle Quarterly have to be in compliance with the NOAH Code of Practice for the Promotion of Animal Medicines. The Code specifically applies to promotion of 'veterinary medicinal product' as defined in the Veterinary Medicines Regulations (VMR).

Adverts promoting a product that is not a veterinary medicinal product will, as far as is practical, be in compliance with the Code specifically Clauses 4.2, 4.3 & 6.2. For any specific queries contact BCVA Office.

The most up to date Code of Practice book is available at <http://www.noah.co.uk/medicine-topics/promotion-of-animal-medicines/>

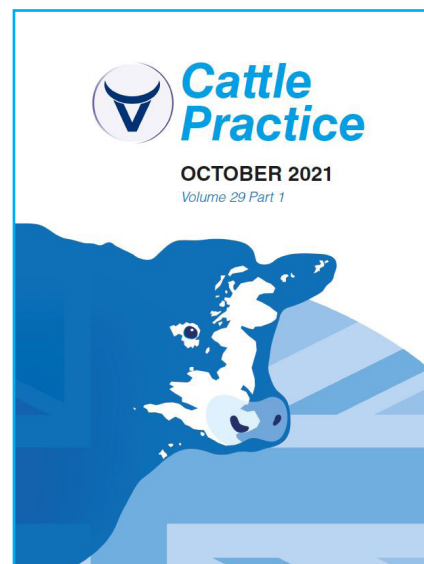
*All adverts are ran past the BCVA officers to make sure they are compliant with all current medicines legislation*

*If you would like to advertise please contact the BCVA Office on 01452 725735 or email [office@cattlevet.co.uk](mailto:office@cattlevet.co.uk)*

# Cattle Practice

Cattle Practice is the primary BCVA journal, usually published digitally and in print once a year. It contains submissions relevant to the practice of cattle veterinary medicine in the UK and is circulated to all BCVA Members, plus additional subscribers. Cattle Practice also includes Congress Proceedings so every delegate at the annual BCVA Congress will receive copy. Members can access past editions and specific papers via our search engine.

Advertising in Cattle Practice targets key decision makers amongst our membership – from practice owners to leaders in industry and academia.



## Issues

**Congress Proceedings (including other Peer Review papers) (October)** - Advert deadline for approval - 2nd September

## Rates

Advert Placement (All adverts are A4)	Cost (excluding VAT)
Inside Right	£1100
Inside Front Cover	£1300
Inside Back Cover	£1200
Outside Back Cover	£1400

## Production Details

### ACCEPTED FORMATS

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