

Invitation to Tender – BCVA MedSure and MilkSure Plus Veterinary Training Course Content Creation

About BCVA

Since 1967, the British Cattle Veterinary Association has provided farm vets with vital specialist representation, cattle-specific CPD, invaluable resources, and an environment in which to share clinical experience.

We are a diverse and enthusiastic group from across the profession, all striving to improve the health and well-being of animals, humans, and the environment we share. We are committed to ensuring the widest possible representation within our Board and aim to be an association that welcomes the contributions of people with a variety of skills, backgrounds, and experiences.

We aim to deliver continuing education, training, and development to veterinary professionals and students to help support education in the British cattle industry.

Purpose of Tender

BCVA would like to invite interested parties, including individuals or collaborators, to develop a new CPD course that builds upon and enhances the existing MilkSure CPD course.

This tender is for the development of the course content and supporting materials described below. Subsequent delivery of courses will be on an ad hoc basis according to demand. While it is envisaged that the course developer will deliver the course content in the first instance, it is an essential requirement of this tender that ownership of the course content, once created and paid for, rests with BCVA. BCVA may, in the future, ask other suitable individuals or organisations to deliver the CPD course.

There will be a second tender process to determine delivery partners and associated costs.

BCVA MedSure and MilkSure Plus Course Objectives

We propose that MilkSure is enhanced to MilkSure Plus and incorporated into a new, broader modular format: MedSure. The combined MedSure and MilkSure Plus format will continue to build on the success of the original MilkSure programme and incorporate the wider Red Tractor and other industry requirements on the provision of training for farmers on the safe and responsible use of medicines to address current and future needs.

MedSure – The aim would be to provide training for vets on how to deliver farmer medicines training, both one-to-one and in a group setting. The focus is on antimicrobials, but the course will include content on other medicine types. The focus of this course will be cattle enterprises, including calf rearing and beef, but the regulations and other principles apply across all food-producing species.

MilkSure Plus – Builds on MedSure to provide additional dairy-specific content on avoiding residues in milk and investigating bulk tank residue failures.

Target Audience

Primary target audience:

- Vets working with cattle who want to deliver high-quality training for farmers on the safe and responsible use of medicines

Additional potential audiences:

- Vets working with farmed species other than cattle, e.g. sheep or pigs
- Non-vets, such as those working for dairy processors; however, **only vets would be included on the MilkSure/MedSure registries and able to deliver farmer training.**

Course content should be vet-focused, as the number of non-vets per course will be limited to two. Non-vets will be informed that the course is vet-focused prior to registration.

Course Modules

Module 1 – MedSure – Residues and regulations

Using existing residues prevention content from current MilkSure to discuss how MRLs are set, testing, cascade use, etc. Applicable to all food-producing animals, but using cattle-based examples.

Module 2 – MilkSure Plus

Dairy-specific content from MilkSure, additional to new content on how to investigate a bulk tank residue failure.

Module 3 – MedSure – Safe and responsible use of medicines on farm

- Safe administration of medicines on farm
- Principles of responsible antibiotic use
- Clinical scenarios

Module 4 – MedSure – Delivering farmer medicines training

- How to run successful farmer medicines training
- Carrying out an on-farm MedSure/MilkSure assessment, e.g. medicine cabinet review
- Including change management around implementing responsible use on farm

Module 5 – MedSure and MilkSure Plus update and re-accreditation

- Re-accreditation requirement for trained vets to complete every three years to maintain their place on the MilkSure/MedSure register
- This will be a pre-recorded module that MilkSure/MedSure-accredited vets can access at any time (for a fee)

A MedSure accredited vet would need to complete:

- Modules 1, 3, and 4, i.e. excluding the dairy-specific module

A MedSure and MilkSure Plus accredited vet would need to complete:

- Modules 1-4

Course Format

Modular, 3–4-hour sessions.

Modules 1-4 – live, small group, online delivery

Module 5 – pre-recorded, on-demand update module.

See appendix for detailed breakdown of module content; please note this is presented as a baseline requirement and BCVA would welcome any additional suggestions for relevant content.

Expected Output from the Content Creator

This tender is for the development of content to support training delivered on behalf of BCVA, enabling veterinarians to become MedSure/MilkSure-accredited vets, unless otherwise specified.

Collaborative submissions from individuals and/or organisations are welcome; however, any collaboration arrangements must be agreed between the parties in advance. Each collaborating group should submit a single tender document, regardless of whether the collaborators represent separate commercial entities.

BCVA will pay commercial rates for the content to be produced and will therefore own the intellectual property. BCVA will ensure there is a written agreement in place prior to any work taking place to protect both parties.

This is in line with our policy relating to 'BCVA Owned CPD' where BCVA has paid for the CPD materials to be developed; and owns the intellectual property in those materials.

Key points:

- intellectual property is owned by BCVA;
- BCVA may update, reuse, and deliver the CPD as required;
- BCVA may appoint any approved speaker to deliver the CPD;
- the CPD is branded as BCVA CPD;
- content is subject to BCVA quality assurance and review.

BCVA understands that the content creator would be the most appropriate party to deliver these training courses. However, it is an essential requirement of this tender that content creation does not guarantee exclusive delivery rights to the creator in perpetuity. The delivery partner agreement would be reviewed on a regular basis, as specified in the written working agreement.

For Modules 1-4, BCVA would require:

- Slide deck to support online delivery of 3–4 hours of training
- Training notes for the trainer to support online delivery, such as background information and meeting structure
- Trainee workbooks or other resources to support learning in an online format
- Key diagrams or images to support MedSure/MilkSure Plus trained vets in delivering training to farmers
- BCVA would also require a bank of questions to make up the content of the MilkSure Plus Part 3 assessment, covering content from Modules 1, 2, and 3.

For Module 2, BCVA would require:

- Updating of the BCVA Bulk Milk Investigation Form
- Any additional resources to support MilkSure Plus vets carrying out a dairy bulk tank residue investigation

(Module 5 – Development of this update module will be tendered for later, as this is not required at this time).

Expected Standards for MilkSure Plus Course

- Course content must be compliant with all current UK regulations.
- Content and advice delivered by the course must be up to date and evidence-based. The course content should be broadly developed according to the guidance above and the appendix.
- Course content must be delivered to BCVA in a format that permits future revision of the course.

- Permission for BCVA to use all course content in delivering CPD must be granted.
- All materials must be designed for delivery by third parties and include sufficient facilitator guidance to ensure consistent delivery.

BCVA oversight and content approval

BCVA will work with the successful applicant to review drafts of course content and approve the final course prior to, and during, the running of the modules. BCVA will also maintain oversight of any changes that may be made to the modules due to (for example) participant feedback, or changes in legislation.

Application process

BCVA will keep all details of tender applications confidential within the Board. While the format of the tender is flexible, there is an expectation that bidders will include:

- Their experience in producing training content for in-person and online delivery
- Relevant subject-area experience, including case studies/references as appropriate
- Please declare any conflicts of interest
- Technical proposal
- Methodology
- Team CVs
- Cost to prepare the course including estimated time for updates to keep the material current including an appropriate time frame for review
- Cost breakdown explaining how course creation costs have been derived. Please note that costs of bidding will not be reimbursed and delivery costs will be included in a second tender application.

Application Timeline

- Expressions of interest by: 31 July 2026 to office@cattlevet.co.uk
- Submission of tender application by: 30 September 2026 to office@cattlevet.co.uk
- BCVA aims to respond to all applicants by: 30 November 2026

For any further questions, please contact office@cattlevet.co.uk

Appendix 1 – Breakdown of Module Content

Please note that this list serves as a baseline requirement, and BCVA would welcome any additional suggestions for relevant content.

Module 1 – MedSure – Residues and Regulations

- Context setting – why medicine residues are an issue
- What an MRL is and how MRLs are established
- What the cascade is and how to use it correctly
- Difference between on-label use, cascade use, and illegal use
- Key points from the Veterinary Medicines Regulations

Module 2 – MilkSure Plus

- Dairy-specific medicine and residues content
- Causes of bulk tank residue failures
- Bulk tank residue testing
- Carrying out a bulk tank residue investigation and using the BCVA investigation form

Module 3 - MedSure – Safe and responsible use of medicines on farm

- Safe administration of medicines on farm
- Principles of responsible antibiotic use
- Clinical scenarios

Module 4 – MedSure – Delivering Farmer Medicines Training

- Carrying out an on-farm MedSure/MilkSure assessment, e.g. medicine cabinet review, and reviewing farm-specific protocols for medicine use and residue avoidance
- Including change management around implementing responsible use on farm. This is a “soft skills”/communication module.