









Exhibition and Sponsorship

European Buiatrics Congress

20th-22nd October 2027

ICC Belfast

European Buiatrics Congress
20-22 October 2027 Belfast



BCVA CONGRESS BELFAST 2027 – A YEAR LIKE NO OTHER

BCVA Congress, 20-22 October 2027, lands in Belfast in a landmark year, and as a trade partner you can be at the heart of it. This is a major three-way collaboration as BCVA joins forces with the Association of Veterinary Surgeons Practising in Northern Ireland (AVSPNI) and the European College of Bovine Health Management (ECBHM), bringing UK, Northern Ireland and European cattle expertise under one roof – for the **European Buiatrics Congress**.

2027 also marks **60 years of BCVA.** Six decades of supporting cattle vets, and a Congress built to celebrate. One exhibition hall, one big audience – packed with vets, specialists, speakers and students, The best stand and sponsorship opportunities will go early.

See our new sponsorship packages and pre-book now

Everything is first-come, first-served, so early birds get the best choices. Stand holders choose their location once the deposit has been paid.

Choose your package, sponsorship items, stand space, Spotlight Suite slot or Open Gate level – details on the following pages.

1. Send us your first and second choices on the sponsorship form.
2. Pay the deposit to secure your booking and pick your stand position (*to be paid within 10 days of receiving your invoice*).
3. Choose your stand.
4. Send your high-quality logo (TIFF or JPEG) to the Congress team.

Dates for 2027

- Sponsorship and stand booking deadline - *2nd April 2027*
- Balance payment - *28th May 2027*
- Cattle Practice advert booking and copy - *13th August 2027*
- Exhibitor and Delegate registrations - *3rd September 2027*
- Stand Build - *19th October 2027 (3pm-6pm)*
- Stand Dismantling - *22nd October (2pm-5pm)*

Contact the Congress team

- Email: *bcvacongress@bcva.co.uk*
- Telephone: *01452 725735*
- Web: *www.bcva.org.uk/cpd/bcvacongress2027*

Sixty years. Three partners. One Belfast Congress. We would love you to be part of it.

DIAMOND, GOLD, SILVER AND BRONZE - CHOOSE YOUR LEVEL

Theses packages have very limited places. All prices exclude VAT.

	Diamond	Gold	Silver	Bronze
Limited to	1	3	3	Subject to hall space
Open Gate Delegate Sponsorship*	2 x Open Gate Friend	1 x Open Gate Friend	-	-
Full Programme Delegate Places	<6	<4	<2	1
Non-Programme Delegate Places	<4	<3	<2	1
Stand Size	4x4m Floor space	2x6m Shell Scheme	2x4m Shell Scheme	2x2m Shell Scheme
Advert in Proceedings	Free	Free	Free	Free
Pre-Congress Promotion	Dedicated email feature and social media spotlight plus shares when tagged	Social media shout-out and shares	Logo in 2 partner mailings	-
Branding	Principal Partner billing on website, programme and signage	Prominent logo on website, programme and signage	Logo on website, programme and signage	Logo on website, programme and signage
On Stage	Mention in the address at the 60th Anniversary opening and logo on screen between sessions	Logo on screen between sessions	Logo on screen between sessions	Logo on screen between sessions
Spotlight Suite*	90 minute slot	60 minute slot	60 minute slot	-
President's Dinner Tickets	20	10	5	-
Party Night Dinner Tickets	-	-	-	5
Keynote Speaker	Keynote sponsorship included	Keynote sponsorship included	Keynote sponsorship included	-
President's Dinner Drinks Reception Sponsorship	First Option (at additional cost)	Second Option (at additional cost)	Third Option if Still Available	-
Party Night Drinks Reception Sponsorship	First Option (at additional cost)	Second Option (at additional cost)	Third Option if Still Available	-
Price (+ VAT)	**£25,000**	**£20,000**	**£15,000**	**£7,500**

OPEN GATE – MAKING SURE EVERYONE CAN BE PRESENT

The best kind of Congress has everyone in the room. **Open Gate** is our new inclusivity initiative, helping vets and students from under-represented groups to attend, learn and belong. Partner with us and your support is felt long after the 60th anniversary party ends.

Your sponsorship covers registration and accommodation for chosen delegates. An independent BCVA panel selects them confidentially, so the process stays fair and respectful.

Partner level	Price (+VAT)	Delegates supported	You receive
Open Gate Friend	£1000	1	Logo on the Open Gate page
Open Gate Partner	£2750	3	All of the above, plus a seat at the Open Gate Welcome Breakfast
Open Gate Champion (1 only)	£4500	6	All of the above, plus a short welcome from you at the Open Gate Welcome Breakfast

Every Open Gate partner also receives a post-Congress impact summary from your delegate/s, so you can share the difference you made. ***Open Gate places are also included in Diamond and Gold packages.***

SPOTLIGHT SUITES – YOUR OWN ROOM, YOUR INVITED AUDIENCE

Sponsors can book a private room at Congress and host a hand-picked group of delegates for a product launch, a data presentation, a workshop or a relaxed conversation over refreshments. We can only host 3 events a day, so this made available on a first-come, first-served basis.

- **Your room.** A private meeting room, set up as you need, with AV.
- **Your guests.** You can invite your own contacts, or tell us who you would like to meet and BCVA issues the invitations, so delegates know it is a Congress-supported session.
- **Your content.** These sessions won't be considered part of the programme, and as it is private (not open to the public) you can talk about your products with your targeted audience.
- **Media.** We will inform the attending media about your event and also include a press release in our media pack.

Session	Price (+VAT)
60 minute	£1000
90 minute	£1500
Refreshments for guests	At cost between you and the venue at our preferential rates

Diamond partners get one 90-minute session included. Gold and Silver partners get a 60-minute session.

First come, first served. Slots are limited and the prime times will go quickly. Book yours early and we will confirm your slot as soon as we receive the deposit.

MAKE YOUR MARK AND SPONSOR SOMETHING UNFORGETTABLE

Not ready for a headline sponsorship package? You can still own a moment instead. Each item below can be sponsored on its own by confirmed exhibitors – *non-exhibiting companies will not be invited to sponsor any aspect of BCVA Congress 2027*.

Lecture Sponsorship	**Workshop Sponsorship**
£790 +VAT	£1,435 +VAT
You will have the opportunity to sponsor a half hour lecture.	You will have the opportunity to sponsor a one and a half hour workshop.
Your company will supply a speaker* paying for their registration, travel and accommodation.	Your company will supply a speaker* paying for their registration, travel and accommodation.
Sponsorship will include your logo on the Congress programme.	Sponsorship will include your logo on the Congress programme.
**Topic/title must be approved by BCVA.*	**Topic/title must be approved by BCVA.*

Welcome Drinks Reception	**President's Dinner Drinks Reception**
Tuesday 19th October 2027	Wednesday 20th October 2027
£2,500 +VAT	£12,000 +VAT
The Welcome Reception a great way to start the Congress. It is to be held at the ICC, Belfast. Each person will receive a drinks voucher donated by the sponsoring company which will be overprinted with your company logo.	The President's Dinner is to be held at the Titanic Museum. The sponsor could make this a themed reception. It's an opportunity for delegates to meet up with other colleagues, trade exhibitors, guests and sponsors before dinner.
Sponsorship of this event will give the opportunity for a company representative to say a few words at an appropriate point during the reception as well as acknowledgement in the Congress literature and on the BCVA Website.	Sponsorship of this event will give the opportunity for a company representative to say a few words at an appropriate point during the reception as well as acknowledgement in the Congress literature and on the BCVA Website.

Games Night Drinks Reception

Thursday 21st October 2027

£10,000 +VAT

BCVA will be venturing to Belfast's oldest family-owned pub, Lavery's, for a fun filled games night.

Sponsorship of this event will give the opportunity for a company representative to say a few words at an appropriate point during the reception as well as acknowledgement in the Congress literature and on the BCVA Website.

Delegates Bags £1,830 +VAT (plus cost of bags) Bags will be handed to delegates on arrival at the Congress. This sponsorship opportunity offers the benefit that many delegates continue to use the bags after the event, giving ongoing promotion for the sponsoring company. Sponsorship will include your company logo on the front of the bag and acknowledgement in the Congress literature.	**Notepads** £705 +VAT (plus cost of pads) Notepads can be either sourced by BCVA or the sponsoring company. This type of sponsorship is always much appreciated by delegates and often they continue to use the notepad after the event. Sponsorship will include your company logo on the notepads which will be included in the delegate bags and acknowledgement in the Congress literature.
Water Bottles £705 +VAT (plus cost of bottles) Each delegate will be given a resusible water bottle in their delegate bag. This sponsorship opportunity offers the benefit that many delegates continue to use the bottles after the event, giving ongoing promotion for the sponsoring company. Sponsorship will include your company logo on the bottle and acknowledgement in the Congress literature.	**Steward sponsorship** £10,000 +VAT Eighteen veterinary students are enlisted to help things to run smoothly. Students wear the sponsored polo-shirts throughout the day and attend all scientific sessions. They are highly visible at the question and answer times when passing the microphone to delegates. These shirts would have your company name/logo on them. Many stewards from past meetings still wear their shirts offering the company ongoing promotion.
Lanyards £1,075 +VAT (plus cost of lanyards) Sponsorship will include your company name/logo on the lanyards which will be handed to delegates on arrival and acknowledgement in the Congress literature. The lanyards can be either sourced by BCVA or by the sponsoring company.	**USBs** £705 +VAT (plus cost of USBs This type of sponsorship is always much appreciated by delegates and often they continue to use USBs after the event. Sponsorship will include your company logo on the USBs and acknowledgement in the Congress literature.
Paper Cups £705 +VAT (plus cost of cups) Companies have the opportunity to sponsor paper take-away cups which will be used at all refreshment breaks throughout the Congress. These can be sourced by BCVA or the sponsoring company.	**Umbrellas** £705 +VAT (plus cost of umbrellas) An opportunity for you to promote your company on an umbrella. These will be handed out to each delegate as they register. These can be sourced by BCVA or the sponsoring company.
Pens £705 +VAT (plus cost of pens) This type of sponsorship is always much appreciated by delegates. Sponsorship will include your company logo on the pens which will be included in the delegate bags and acknowledgement in the Congress literature. Pens can be either sourced by BCVA or the sponsoring company.	**Best Poster** £705 +VAT (plus cost of prize) Up to >20 posters will be presented at Congress and there will be a prize for the Best Poster. Sponsorship will give the opportunity for a senior company representative to say a few words when presenting the prize as well as acknowledgement in the Congress literature.

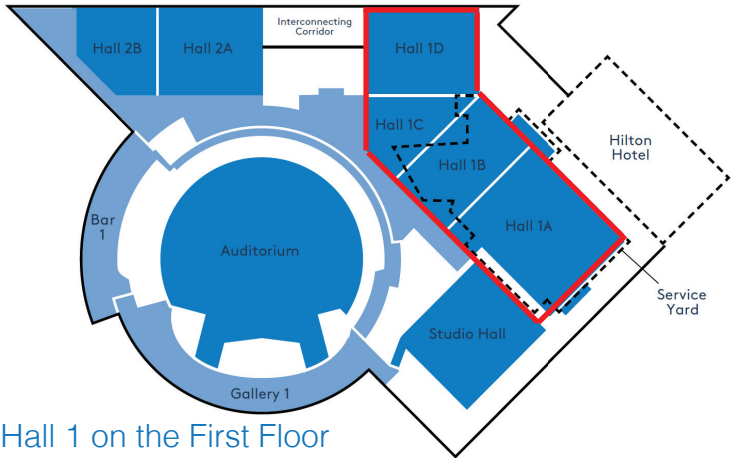
We are also working on some more ideas to help celebrate our 60th Anniversary, so please keep an eye on future communcations from BCVA to see what these are.

Got a bright idea of your own? Tell us and we will do our best to make it happen.

EXHIBITION STANDS

Exhibition stands will be located in the large Hall 1 at the ICC, Belfast.

All refreshment breaks will be held in the exhibition areas giving you plenty of opportunities to interact with delegates. All stands (apart from Diamond Sponsor) are Shell Scheme stands, this is non negotiable! There are 3 different size stand spaces to choose from.



Hall 1 on the First Floor

Bookings will be taken on a first come first served basis and once a deposit has been paid you will be given the opportunity to choose where your stand space will be located. Stands fill up very quickly so please get your form in asap. ***Deadline is 2nd April 2027.***

	2x4m	2x3m	2x2m
500w power point	1	1	1
Spotlights	3	3	3
Chairs	2	2	2
Table	1	1	1
Full Programme Delegate Places	3	2	1
Non-Programme Delegate Places	2	1	1
Price (+VAT)	**£3,598**	**£2,702**	**£1,801**

Full Programme Delegate and Non-Programme Delegate registration forms will be sent out at a later date. Exhibitor registrations include lunches and refreshments, NOT evening meals.

Access to the exhibition area will be available on Tuesday 19th October 2027 (3pm-6pm) and on Wednesday 20th October 2027 (8am-9:30am).

Deliveries will only be accepted 24hrs before the event and should be marked clearly. Instructions and a label will be provided once you have registered.

BCVA will not be held responsible for any items mislaid while awaiting collection.

EXHIBITION STAND AND SPONSORSHIP BOOKING FORM

European Buiatrics Congress 2027

Contact name:
Company name:
Company address:
Telephone:
Email *(mandatory)*:

Invoice/Receipt details if different from above:
Purchase order number:

**All bookings will be expected to pay a 15% deposit.
This must be paid within 10 days of receiving your invoice to secure your choices.**

Sponsorship

Please tick your first and second choice

Sponsorship	Deposit	Total Cost	First Choice	Second Choice
Diamond Sponsorship	£3,750	£25,000		
Gold Sponsorship	£3,000	£20,000		
Silver Sponsorship	£2,250	£15,000		
Bronze Sponsorship	£1,125	£7,500		
Lecture	£118.50	£790		
Workshop	£215.25	£1,435		
Tuesday Drinks	£375	£2,500		
Wednesday Drinks	£1,800	£12,000		
Thursday Drinks	£1,500	£10,000		
Lanyards	£161.25	£1,075		
Delegate Bags	£274.50	£1,830		
Notepads	£105.75	£705		
Pens	£105.75	£705		
USBs	£105.75	£705		
Stewards	£1,500	£10,000		
Best Poster	£105.75	£705		
Water Bottles	£105.75	£705		
Umbrellas	£105.75	£705		
Paper Cups	£105.75	£705		

Stands

Stand Size	Deposit	Cost	✔
2x4m	£540	£3,598	
2x3m	£405.30	£2,702	
2x2m	£270.15	£1,801	

Open Gate

Option	Deposit	Cost	✔
Open Gate Friend	£150	£1000	
Open Gate Partner	£412.50	£2750	
Open Gate Champion	£675	£4500	

Spotlight Suites

Option	Deposit	Cost	✔
90 minute session	£150	£1000	
60 minute session	£225	£1500	

Total	Total Deposit

(All prices ex VAT)

METHOD OF PAYMENT

Please send completed forms with remittance (in £ sterling) to:

Address: BCVA, 17 The Glenmore Centre, Waterwells Business Park,Quedgeley, Gloucestershire, GL2 2AP

Email: bcvacongress@bcva.co.uk

Details for payment by BACS

Account name: BCVA Ltd

Sort code: 20-33-83

Account number: 13495434

Please send a remittance advice slip.

Payment by cheque

Cheques should be made payable to: BCVA Ltd

Payment by credit card

Cardholder's Name:	
Credit Card No:	
Expiry Date:	CVC:
Cardholder's Address:	

Terms & Conditions: Once your booking is received and accepted a VAT invoice will be sent. A receipt will be sent via e-mail once payment has been processed. Stands will be allocated and delegates will be registered on a first come first served basis when the deposit payment is received. Cancellations are liable to a 40% cancellation charge up to 60 days prior to the event after which there will be no refunds. Information is correct at time of print.